



# oikos Newsletter may 2009

Dear oikos friend!

Welcome to the first oikos newsletter in 2009!

On the following pages you will find news from the oikos network and the most important international oikos events.

Together, we can make a difference!

*Kataryna Negacz*

Kate Negacz, oikos International, President 2009

oikos is the international student organisation for sustainable economics and management and a leading reference point for the promotion of sustainability change agents.

Learn more at  
[www.oikos-international.org](http://www.oikos-international.org)

**oikos** International  
students for sustainable  
economics and management

[www.oikos-international.org](http://www.oikos-international.org)

# jan-may 2009



First Social Entrepreneurship Case Prize goes to India Debapratim Purkayastha (ICFAI Hyderabad) wins the Social Entrepreneurship Track of oikos Global Case Writing Competition with his case on 'Trevor Field and the Play-Pumps of Africa'.

First Social Entrepreneurship Case Prize goes to India

23 mar

1 feb

### PhD Fellow Starts

Patricia Mesquita starts as oikos PhD Fellow on organisational learning.



13-15 mar

### oikos Project Leadership Programme

Ten Project Leaders from the oikos network met for the first coaching weekend 2008 in Schaffhausen (Switzerland) from March 13-15. They formed a team and received first feedback on their project designs.



With its Ethical Fashion Show at Reims Management School, the local oikos Chapter last year had won the third price. Today it participates again with the chosen motto "RMS dit vert city/ RMS diversity".

oikos Reims runs Ethical Fashion show at university



31 mar

31 mar

26-29 mar

### oikos Spring Meeting 2009, Oslo

In March, more than 60 oikees from 13 Local Chapters met in still snowy Oslo, Norway, to work, learn, party - and make a difference!



### oikos Cologne lecture series starts successfully in its second round

With over 80 participants, the lecture series was distinguished as being an official project of the "UN Decade for Education for Sustainable Development" and has as such received the according UNESCO logo.



More than 30 students from ESADE Barcelona and the University of St.Gallen gather in Barcelona for the final session of a new CEMS course: The “Model UNFCCC” Climate Policy Course and Simulation.

**oikos partners CEMS in Climate Change “Model UNFCCC”**

oikos Bayreuth hosts the simulation game “KEEP COOL” at the 14 May 2009 where six Professors from Bayreuth represent country groups such as Europe, OPEC or the developing countries.

**Climate change simulation game “KEEP COOL”**

**14  
may**

**26  
may**

**apr**

**NEW**

**The oikos Idea Spreads: Six new Chapters in Accession**

We are very happy to welcome the groups of students in the cities of Ashland (USA), Belfast (Ireland), Budapest (Hungary), Konstanz (Germany), Monrovia (Liberia) and Paderborn (Germany) to the oikos family!



**19-24  
apr**

**oikos Model WTO in St. Gallen**

The last oikos Model WTO took place from 19 to 24 April 2009 in St.Gallen and Geneva. 44 students from all over the world participated in an international simulation of a regular WTO minister conference. They negotiated on the most pressing issues of global trade.



**6-8  
may**

**Corporate Sustainability Case Prize goes to HEC Montreal**

Pamela Sloan and David Oliver win Corporate Sustainability track in Case Writing Competition with “Michelin’s Strategic Partnership with Indigenous Peoples”. The winning cases were selected by a judging Committee comprised of distinguished scholars from more than a dozen Universities.

**on-  
going**

**No chapter in your town?**

Create a chapter! Interested in starting a new oikos group? Founding an oikos group has a lot in common with starting a company. So actually, you can be a bit proud of yourself. You are just about to become an entrepreneur!

The oikos International Team is happy to guide you through the process of founding an oikos group that in the end will be eligible to become an official oikos Local Chapter.

Please contact the International team at [makeadifference@oikosinternational.org](mailto:makeadifference@oikosinternational.org).

# outlook jun-dec 2009

Currently oikos International is seeking to fill the position of its President (starting December 2009, ending January 2011) for the year 2010.



Apply for the oikos presidency 2010!

15  
aug

**NEW**

Kai Hockerts (Copenhagen Business School) and Michael Pirson (Fordham / Harvard) hosted the first Corporate Sustainability and Social Entrepreneurship Case Writing Laboratory at the 2009 Academy of Management Conference in Chicago, Saturday, August 8.

Case Writing Lab in Chicago 2009

8  
aug

The 10th PhD Summer Academy, on 'Sustainability-driven Business Models' will take place in Switzerland. Dr. Oana Branzei (Ivey School of Business, Canada), Dr. Jeffery S. McMullen (Indiana University, USA) and Dr. Christian Seelos (IESE Business School, Spain) will form the invited faculty.

oikos PhD Summer Academy

30 aug-  
4 sep

Two new oikos Fellows start their studies at the University of St. Gallen and take a lead on new oikos projects.

**NEW**

New oikos Fellows

sep

19-21  
jun



oikos Project Leadership Programme (PLP)

The second PLP coaching meeting focussed on stakeholder communication, sponsoring and the corporate identity of the selected oikos projects. In the beautiful surroundings of Pagig.

31 aug-  
4 sep

oikos Model WTO in Johannesburg



Modelled on a World Trade Organization (WTO) Ministerial Conference, The Model WTO Symposium on Trade will run at University of Johannesburg.



**NEW**

Presidents and advisors meet and discuss the best way to fill their respective roles and best work together.

### Presidents and Advisors Retreat

**11-12  
sep**

### **oikos Witten/Herdecke B.A. Thesis Award - Bachelor thesis in Sustainable Economics and Management**

The award will be granted annually for the next 5 years (2009-2013), giving it a total budget of 4000 EUR, and will be handed over at the business faculty's annual celebration every October. The designated jury members evaluate the 3 summaries according to 3 award specific criteria until 30th of September.

**30  
sep**

oikos rewards outstanding student changemaker projects on Sustainable Campus and Curricula Change.

### oikos Student Award

**30  
sep**

**15-18  
oct**

### oikos Autumn Meeting in Belfast

oikos members discuss sustainability and exchange their experiences in developing and running change projects at their universities.



The oikos Project Development Fund (PDF) supports projects organised by oikos Local Chapters. With the fund we aim to improve the performance of oikos projects via detailed feedback and promote oikos projects by increasing fundraising opportunities.

**on-going**

### Apply for oikos PDF!

**15-21  
nov**

### oikos Winter School

A new generation of student project leaders is trained in sustainability and project management skills by advancing their own projects at the University of Witten/Herdecke.



**6-8  
dec**

### oikos Faculty Development Workshop: Green Publications Matter

oikos and the Academy of Management's Organizations and the Natural Environment Division (ONE) invite faculty and advanced PhD students to submit final stage paper manuscripts for the first oikos ONE Faculty Development Workshop on publication strategies.

# get involved



*...on oikos in 2009?  
...on the Local Chapters?  
...on the international projects?*

**Kate Negacz**  
oikos International, President 2009  
kate.negacz@oikosinternational.org  
phone +41 (0)71 224 2698  
mobile +41 (0)767 340 796  
skype 'katenegacz'

*...on how to join existing oikos Local Chapters  
or support their projects?*

Each oikos Chapter has a contact person for the communication with students and other people interested in oikos. You can contact them directly or first visit the Local Chapter websites:  
[www.oikos-international.org/chapters/](http://www.oikos-international.org/chapters/)

*...on PhD and faculty projects?  
...on potential involvement as a donor?*

**Dr. Jost Hamschmidt**  
oikos Foundation, Managing Director  
jost.hamschmidt@oikosinternational.org  
phone +41 (0)71 224 2595

*...on how to work on curricula change?*

**Patricia Mesquita** | oikos PhD Fellow 2009-2012  
patricia.mesquita@oikosinternational.org

*...on how to stay in touch as alumni?*

**Kim Poldner** | oikos PhD Fellow 2008-2011  
kim.poldner@oikosinternational.org

*...on member coaching and training programmes?*

**Nina Hug** | oikos PhD Fellow 2008-2011  
nina.hug@oikosinternational.org

*...on the oikos Student Award and public relations?*

**Martin Herrndorf** | oikos PhD Fellow 2008-2011  
martin.herrndorf@oikosinternational.org

[www.oikos-international.org](http://www.oikos-international.org)