

# **oikos UNDP Young Scholars Development Academy**

## Focus 2010: Inclusive Partnerships for Sustainable Market Innovations

29 August – 3 September 2010 (Turrialba and Alajuela, Costa Rica)

# **Call for Papers**

**Abstract submission deadline: May 15, 2010**

The second annual *oikos UNDP Young Scholars Development Academy* provides PhD students and young scholars working on poverty and sustainable development from a management or economics perspective a platform to present and discuss their ongoing research projects with fellow students and senior faculty.

Research on inclusive business models, market development and sustainability at the Base of the Pyramid (BoP) is a promising and challenging field for young researchers and PhD students. It calls for a multitude of methods, combination of disciplines in management and economics and new research designs, e.g. experimental development economics.

The 2010 academy focus, “Inclusive Partnerships for Sustainable Market Innovations”, aims to attract papers fostering new ideas and solutions how businesses, governments and other stakeholders can actively account for environmental and social resources and limits when building markets that include the poor and create opportunities for human development. The event aims to advance academic research on the Base of the Pyramid (BoP), development and governance issues, build networks across disciplinary boundaries and to prepare the ground for research that is relevant for both academic and business audiences.

### **Programme**

The programme will encompass graduate student presentations, guest lectures, professional development roundtables and social events. Feedback will be given by fellow students and three internationally well-reputed researchers:

**Claudio Boechat**  
Fundação Dom Cabral  
Brazil

**Geoffrey M. Kistruck**  
The Ohio State University  
United States

**Patricia Marquez**  
University of San Diego  
United States

Participants have the opportunity to apply their insights and skills in a practitioner day.

### **Selected Topics**

PhD students and young scholars may submit papers or elaborated research proposals on:

- Development economics and fundamental basics of developing country markets;
- Business models, product-service systems and framework conditions for inclusive markets;
- BoP strategies in businesses and enterprises, including local and foreign ones;
- Interaction, education and outreach, partnerships and innovation networks;
- Environmental economics, governance regimes and management in poverty contexts;
- Poverty and sustainability impact assessment and evaluation.

The academy is organized by oikos Foundation in cooperation with the UNDP Growing Inclusive Markets Initiative and hosted by CATIE on its campus in Turrialba, Costa Rica. The final academy day will take place at INCAE Business School, who hosts and co-organises the final symposium on its campus in Alajuela, Costa Rica.

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### Application

To allow in-depth discussions the oikos UNDP Young Scholars Development Academy is limited to **15 PhD students and young scholars** working on poverty and development from a management or economics perspective. The tuition fee is CHF 400, including the total cost of accommodation, food and excursions.

Your application should contain:

- (1) a proposal abstract of max. 2-3 pages,
- (2) a short curriculum vitae and
- (3) a letter of interest in the oikos UNDP Young Scholars Development Academy.

Please send your application via email to:  
Martin Herrndorf  
oikos PhD Fellowship Lab  
[development@oikos-international.org](mailto:development@oikos-international.org)

Please submit your application by  
**May 15, 2010**

Applicants will be notified by  
**May 30, 2010.**

Final papers must be received for circulation to academy participants by **July 15, 2010.**

### UNDP GIM Travel Grant

Supported by the UNDP's Growing Inclusive Markets initiative, three grants (travel, fee and accommodation) are available for outstanding young scholars coming from developing countries. To apply for one of these grants, please provide a Letter of Interest and a Reference Letter from a senior faculty member.

Project Partner



Local Hosts



Media Partner



### oikos UNDP Young Scholars Development Academy 2009: Participant Feedbacks

*"An amazing Academy combining academic rigor with a most relevant topic. I learnt a lot and was glad to meet with so many talented fellow graduate students!"*

*Francois Perrot,  
Ecole Polytechnique Paris, France*

*"Excellent! A very valuable platform filling the need for more rigor in the BoP field."*

*Saurabh Lall, George Washington University, USA*

*"An excellent mix of participating graduate students and young scholars."*

*Sourav Mukheri, IIM Bangalore*

*"Fantastic. This Academy has been very helpful to me, and I am most grateful to have had the opportunity to attend. I've never received so much constructive feedback on my work!"*

*Sacha Rawlence, Edinburgh University, UK*

*"A very well thought-out mix of faculty and practitioners in a really challenging area - dealing with the many, many competing perspectives about what BoP really means."*

*Markus Taussig, Harvard Business School*

The oikos Foundation is committed to strengthening excellence within the international academic community in the field of Sustainability Management and Economics. For information on additional oikos young scholars academies in finance and entrepreneurship and other academic projects please refer to our website: [www.oikosinternational.org/research](http://www.oikosinternational.org/research)