

Press information, February 1, 2008

oikos PhD Fellows appointed for Spring Term 2008

Nina Hug and Martin Herrndorf have been appointed as the two new oikos PhD Fellows, starting their doctoral studies at the University of St. Gallen, Switzerland, in February 2008. Nina Hug will pursue her PhD Studies in collaboration with the Centre for Social Enterprise on Social Value Measurement. Her thesis is being supervised by Prof. Miriam Meckel, Director of the Universities' Institute for Media and Communication Management. Martin Herrndorf's research focus is on Strategies for Promoting Sustainable Business Innovations in Developing Countries, supervised by Prof. Steven Floyd, who is director of the Institute of Management at the University of St. Gallen.

The international oikos PhD fellowship programme has been launched in order to enable outstanding junior researchers to conduct their PhD research in the field of Sustainable Management and Economics at the University of St. Gallen. Accepted PhD students will work on relevant sustainability challenges in different institutes of the University of St. Gallen, and will contribute significantly to the integration of sustainability issues in the University's mainstream research activities. Another two oikos PhD fellows are scheduled to start their graduate studies in September 2008. The call for applications has been launched in early January.

The programme is unique in its combination of high level academic research and concrete social entrepreneurial activities. Lars Stein, another oikos PhD fellow who started his studies in September 2006, points out: *"The platform oikos is providing for PhD students is just great. I always wanted to combine my academic aspirations with my personal values and wanted to work with professional, but intrinsically motivated students. oikos provides just that!"* oikos PhD Fellows will receive a grant for three years to conduct their research at the University of St. Gallen and contribute simultaneously to key oikos projects such as the oikos PhD summer academy, the international oikos case writing competition or the oikos Winter school.

An international advisory council of leading academics is consulting oikos foundation on the selection of its PhD fellows. The programme is supported by the Foundation for the Third Millennium, A.Hoffmann, Fondation H. Looser and the STIFTUNG MERCATOR SCHWEIZ.

More information

<http://www.oikos-international.org/projects/fellowship/>

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