

# oikos UNDP Young Scholars Development Academy Focus 2009: Growing Inclusive Markets

6-11 December 2009, Gais (Switzerland)

## Call for Papers

Submission deadline: **September 15, 2009**

The first *oikos UNDP Young Scholars Development Academy* provides PhD students and young scholars working on poverty and sustainable development from a management or economics perspective a platform to present and discuss their ongoing research projects with fellow students and senior faculty.

Research on inclusive business models, market development and sustainability at the Base of the Pyramid (BoP) is a promising and challenging field for young researchers and PhD students. It calls for a multitude of methods, combination of disciplines in management and economics and new research designs like experimental development economics. The topic selected, Growing Inclusive Markets, aims to attract papers fostering new ideas and solutions with regard to how businesses, governments and other stakeholders can build markets that include the poor and create opportunities for human development that actively take into account environmental and social resources and limits. The event aims to advance academic research on the Base of the Pyramid (BoP), development and governance issues, build networks across disciplinary boundaries and to prepare the ground for research that is relevant for both academic and business audiences.

### Programme

The programme will encompass graduate student presentations, guest lectures, professional development roundtables and social events. Feedback will be given by fellow students and three internationally well-reputed researchers:

**Jonathan P. Doh**

Villanova School of Business  
USA

**Ashok Som**

ESSEC Business School  
France

**David Wheeler**

Dalhousie University  
Canada

Participants have the opportunity to apply their insights and skills in a practitioner day with responAbility Social Investments Ltd., Zürich, Switzerland.

### Selected Topics

PhD students and young scholars may submit papers or elaborated research proposals on:

- Development economics and fundamental basics of developing country markets;
- Business models, product-service systems and framework conditions for inclusive markets;
- BoP strategies in businesses and enterprises, including local and foreign ones;
- Interaction, education and outreach, partnerships and innovation networks;
- Environmental economics, governance regimes and management in poverty contexts;
- Poverty and sustainability impact assessment and evaluation.

This newly launched academy stands in the tradition of the *oikos* PhD Summer Academy, organised for the tenth consecutive year in 2009, and builds on the experience with the annual *oikos* PRI Young Scholars Finance Academy, organised in collaboration with the United Nations backed Principles for Responsible Investment (UN PRI) Initiative.

[www.oikosinternational.org/research](http://www.oikosinternational.org/research)

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## Application

To allow in-depth discussions the oikos UNDP Young Scholars Development Academy is limited to **15 PhD students and young scholars** working on poverty and development from a management or economics perspective. The fee is CHF 400. The oikos Foundation for Economy and Ecology will cover the total cost of accommodation, food and excursions.

Please submit your application by **15 September 2009**, containing:

- (1) a proposal abstract of max. 2-3 pages,
- (2) a short curriculum vitae and
- (3) a letter of interest in the oikos UNDP Young Scholars Development Academy.

Please send your application via email to:

oikos PhD Fellowship Lab

Martin Herrndorf

Tigerbergstr. 2

9000 St. Gallen, Switzerland

[development@oikos-international.org](mailto:development@oikos-international.org)

<http://www.oikos-international.org/research/>

Mobil +41 (0) 76 263 2601

All applicants will be notified by **September 30, 2009**.

Final papers must be received for circulation to academy participants by **October 15, 2009**.

## UNDP GIM Travel Grant

With the kind support of UNDP's Growing Inclusive Markets initiative, three grants (travel, fee and accommodation) are available for outstanding young scholars from developing countries.

## Feedbacks from oikos PhD Summer Academy Alumni 2008

*"A unique experience to move forward your PhD research project."*

*Youn Sung Kim, George Mason University, USA*

*"The oikos PhD Academy 2008 was a splendid week. I met so many great people and got such helpful feedback on my PhD project! An ideal combination of classes, excursions and professional development roundtables."*

*Moriah Meyskens, Florida State International University, USA*

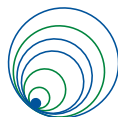
*"Fantastic! I appreciated the combination of classroom sessions and reflection-in-action exchanges during hikes and excursions. Great faculty - outstanding learning opportunities!"*

*Daniela Beck, University of St. Gallen, Switzerland*

Project Partner

 oikos Foundation  
for Economy and Ecology

 Stiftung  
Mercator  
Schweiz



Growing Inclusive Markets  
Business Works for Development • Development Works for Business

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## About the oikos Foundation

The oikos Foundation is committed to strengthening excellence within the international academic community in the field of Sustainability Management and Economics. For information its academic projects please refer to our website: [www.oikosinternational.org/research](http://www.oikosinternational.org/research)

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