



Keep it Cool!

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Energy Awareness Week

# The Concept

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- Week-long event focusing on energy conservation
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# Objectives

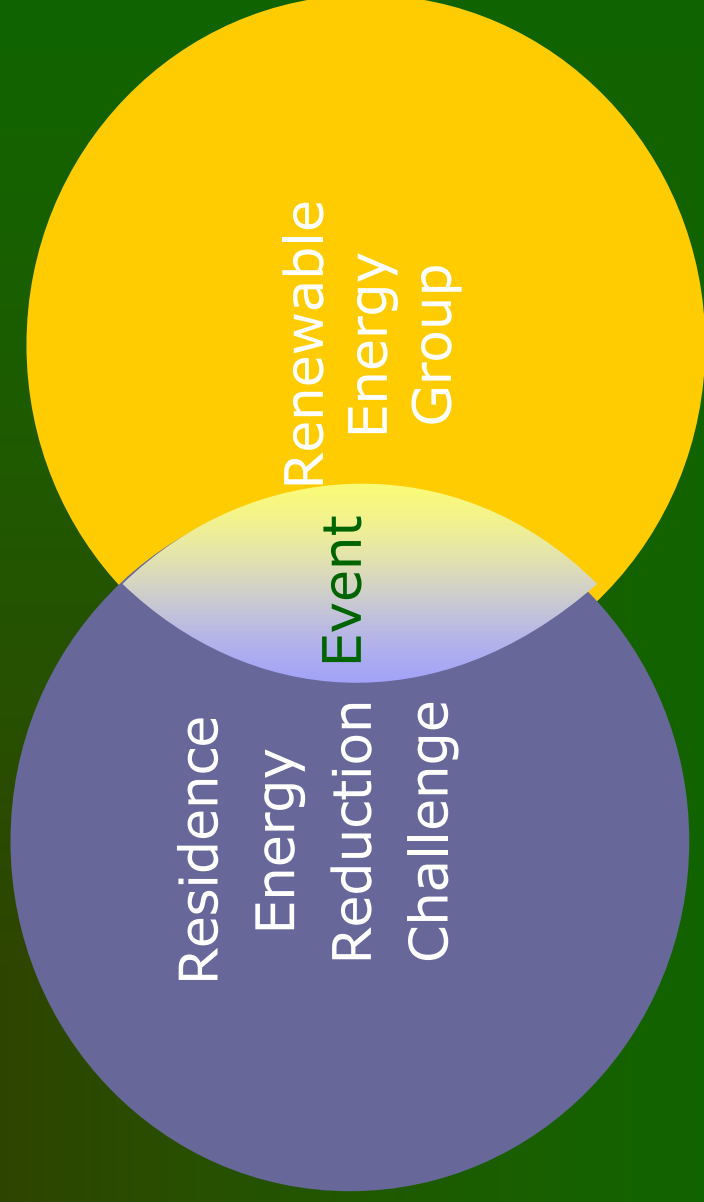
Partner

Keep up  
Momentum

Involvement

- With Sierra Youth Coalition
  - Spirit of competition, festive spirit
- Spirit of Energy Conservation
  - Take it a step father
- Encourage continuing involvement
  - Student groups

# The Idea







# Events

Climate  
Change  
-movie night  
-UN Conference

Take Action  
-club fair  
- Panel  
Discussion  
- prizes  
-awareness

Keep it Cool  
-Art Show  
-Music

# Timeline

Task	December	January	February	March
<ul style="list-style-type: none"><li>• <b>Planning Team</b><ul style="list-style-type: none"><li>- Establish team before end of semester</li></ul></li><li>• <b>Contact other Student Groups</b><ul style="list-style-type: none"><li>- Inform and involve other student groups; faculties of economics, engineering and arts</li></ul></li><li>• <b>Funding</b><ul style="list-style-type: none"><li>- Establish where funding coming from</li><li>- Rent rooms</li></ul></li><li>• <b>Marketing</b><ul style="list-style-type: none"><li>- Posters, contact media</li></ul></li><li>• <b>Keep it Cool</b><ul style="list-style-type: none"><li>- Event!</li></ul></li></ul>			 	

# Budget

## Costs

- Room Rentals
- Advertising/Marketing
- Guest Speaker Costs
- Band

## Income

- Central Student Association
- Sierra Youth Coalition
- Local Company Sponsors

# Challenges

- Guest Speaker
- Administration - Speaker
- Marketing
- Time Management