

oikos UNDP Young Scholars Development Academy

Focus 2011: From Models to Markets for Inclusive Development

21-26 August 2011 – IIM Bangalore, India

Call for Papers

Abstract submission deadline: 31 March 2011

The *oikos UNDP Young Scholars Development Academy 2011* at IIM Bangalore provides PhD students and young scholars working on poverty and sustainable development from a management or economics perspective a platform to present and discuss their ongoing research projects with fellow students and senior faculty.

Research on inclusive business models, market development and sustainability at the Base of the Pyramid (BoP) is a promising and challenging field for young researchers and PhD students. It calls for a multitude of methods, combination of disciplines in management and economics and new research designs, e.g. experimental development economics.

The 2011 academy focus, “From Models to Markets for Inclusive Development”, aims to attract papers fostering new ideas and solutions how businesses, governments and other stakeholders can build markets that build on local capabilities, include the poor and create opportunities for sustainable development. The event aims to advance academic research on the Base of the Pyramid (BoP), development and governance issues, build networks across disciplinary boundaries and to prepare the ground for research that is relevant for both academic and business audiences.

Programme

The programme will encompass graduate student presentations, guest lectures, professional development roundtables and social events. Fellow students and four internationally well-reputed researchers will give feedback:

- **Ana-Maria Peredo** University of Victoria, Canada
- **Harry Barkema** London School of Economics, UK
- **Johanna Mair** IESE Business School, Spain
- **Sourav Mukherji** IIM Bangalore, India
- **Raghavan Srinivasan** IIM Bangalore, India

Participants have the opportunity to apply their insights and skills in a practitioner day.

Selected Topics

PhD students and young scholars may submit papers or elaborated research proposals on:

- Development economics and fundamental basics of developing country markets;
- Technological innovation, business models and product-service systems for inclusive markets;
- BoP strategies in businesses and enterprises, including local and foreign ones;
- Interaction, education and outreach, partnerships and innovation networks;
- Environmental economics, governance regimes and management in poverty contexts;
- Poverty and sustainability impact assessment and evaluation.

The academy is organized by oikos Foundation, the Indian Institute of Management Bangalore (IIMB) and the UNDP Growing Inclusive Markets Initiative.

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Application

To allow in-depth discussions the oikos UNDP Young Scholars Development Academy is limited to **15 PhD students and young scholars** working on poverty and development from a management or economics perspective. The tuition fee is CHF 400, including the total cost of accommodation, food and excursions.

Your application should contain:

- (1) a proposal abstract of max. 2 pages,
- (2) a short curriculum vitae and
- (3) a letter of interest in the oikos UNDP Young Scholars Development Academy.

Please send your application via email to:
Martin Herrndorf
oikos PhD Fellowship Lab
development@oikos-international.org

Please submit your application by
31 March 2011

Applicants will be notified by
15 April 2011.

Final papers must be received for circulation to academy participants by **15 June 2011.**

Feedbacks from oikos UNDP Young Scholar 2009 and 2010:

"Great energy! Great learning experience! Well organized and managed!"

Inna Platonova, University of Calgary, Canada

"An amazing Academy combining academic rigor with a most relevant topic. I learnt a lot and was glad to meet with so many talented fellow graduate students!"

Francois Perrot, Ecole Polytechnique Paris, France

"Excellent! A very valuable platform filling the need for more rigor in the BoP field."

Saurabh Lall, George Washington University, USA

"Amazing! A unique opportunity to get great feedback on my work, meet people from all over the world which helped me to plan the next steps in my career.

Congratulations!" Flavia de Alvim, Fundação Dom Cabral, Brasil

"A very well thought-out mix of faculty and practitioners in a really challenging area - dealing with the many, many competing perspectives about what BoP really means."

Markus Taussig, Harvard Business School

UNDP GIM Travel Grant

Supported by the UNDP's Growing Inclusive Markets initiative, three grants (travel, fee and accommodation) are available for outstanding young scholars coming from developing countries. To apply for one of these grants, please provide a Letter of Interest and a Reference Letter from a senior faculty member.

Project Partner



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The oikos Foundation is committed to strengthening excellence within the international academic community in the field of Sustainability Management and Economics. For information on additional oikos young scholars academies in finance and entrepreneurship and other academic projects please refer to our website: www.oikosinternational.org/academic

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