

oikos UNDP Young Scholars Development Academy

Focus 2012: Matching Culture and Markets for Inclusive Development

12-17 August 2012 – Strathmore Business School, Nairobi (Kenya)

Call for Papers

Abstract submission deadline: 31 March 2012

The *oikos UNDP Young Scholars Development Academy 2012* provides PhD students and young scholars working on poverty, sustainable development, and the informal economy from an Organisation and Management Theory perspective a platform to present and discuss their on-going research projects with fellow students and senior faculty.

Research on inclusive business models, market development and sustainability between the informal and formal economy is a promising and challenging field for young researchers and PhD students. It calls for a multitude of methods, combination of disciplines in strategy, organisation studies, sociology, anthropology and economics, and new research designs, e.g. market ethnography in organisation studies.

The 2012 academy focus, “Matching Culture and Markets for Inclusive Development”, aims to attract papers analysing the strategies of businesses, governments, multilateral agencies, NGOs and other interest groups shaping moral markets that build on local capabilities, include the poor and create opportunities for sustainable development. The event aims to advance academic research at the nexus of informal and formal economies on the Base of the Pyramid (BoP), build networks across disciplinary boundaries, and to prepare the ground for research that is relevant for both academic and business audiences.

Programme

The programme will encompass graduate student presentations, guest lectures, professional development roundtables and social events. Fellow students and internationally well-reputed researchers will give feedback:

Chris Yenkey

Chicago Booth School of
Business, US

Klaus Weber

Kellogg School of
Management, US

Monica Kerretts- Makau

Strathmore Business
School, Kenya

Participants have the opportunity to apply and develop their insights and skills in practitioner sessions.

Selected Topics

PhD students and young scholars may submit papers or elaborated research proposals on:

- Small and Medium Sized Business development and capacity building
- Multinational Company market entry and partnership strategies for low income markets
- Pro poor business policy making and public funding strategies
- Capital markets for pro poor businesses
- Multi-party sector development approaches (i.e. in energy, water, health care, finance)
- Technological adaptation strategies in pro poor contexts

The academy is organized by oikos Foundation in cooperation with Strathmore Business School (SBS) and the UNDP Growing Inclusive Markets Initiative (UNDP-GIM).

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Application

To allow in-depth discussions the oikos UNDP Young Scholars Development Academy is limited to **15 PhD students and young scholars** working on poverty and development from a Organizations and Management Theory perspective. The tuition fee is CHF 400, including the total cost of accommodation, food and excursions.

Your application should contain:

- (1) a proposal abstract of max. 2-3 pages,
- (2) a short curriculum vitae and
- (3) a letter of interest in the oikos UNDP Young Scholars Development Academy.

Please send your application via email to:

Tim Lehmann
oikos PhD Fellowship Lab
development@oikos-international.org

Please submit your application by
31 March 2012.

Applicants will be notified by
10 April 2012.

Final papers must be received for circulation to academy participants by **15 June 2012.**

Participant Feedbacks Development Academies 2009-2011:

"Amazing! This was a unique opportunity to get great feedback on my work, meet people from all over the world with different background and thus help me to plan my next steps in my career."

Flavia Alvim, Fundação Dom Cabral, Brazil

"Excellent! A very valuable platform filling the need for more rigor in the BoP field."

Saurabh Lall, George Washington University, USA

"An excellent mix of participating graduate students and young scholars."

Sourav Mukheri, IIM Bangalore

"I've never received so much constructive feedback on my work!"

Sacha Rawlence, Edinburgh University, UK

Fantastic! An excellent concept and and extremely developmental experience.

Samer Abdelnour, London School of Economics

"A very well thought-out mix of faculty and practitioners in a really challenging area - dealing with the many, many competing perspectives about what BoP really means."

Markus Taussig, Harvard Business School

Travel Grant & responsAbility Paper Development Grant

- Three grants (travel, fee and accommodation) are available for outstanding young scholars coming from developing countries. To apply for one of these grants, please provide a Letter of Interest and a Reference Letter from a senior faculty member.
- The responsAbility Paper Development Grant will be given to a selected participant. It consists of a 1500 USD stipend that allows the recipient to advance her or his work submitted to the academy.

Project Partner



Practice Partner



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The oikos Foundation is committed to strengthening excellence within the international academic community in the field of Sustainability Management and Economics. For information on additional oikos young scholars academies in finance, organization theory, entrepreneurship, and economics, and other academic projects please refer to our website: www.oikosinternational.org/academic